

Aparna Sharma

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Professional Experience

Indira Gandhi National Centre for the Arts, Bengaluru (2019 – 2021)

Project Assistant (Academic Division)

- Assisted research, documentation, & field work for 6 academic projects in collaboration with Bhartiya Vidya Bhawan, INTACH, Chitrakala Parishath, NIAS Bangalore, Hampi University and Bangalore University
- Submitted monographs on Ayyanar Terracotta Votives of Tamil Nadu, Siddi Tribes of Karnataka & Kinhal Crafts of Karnataka
- Conducted academic programs, outreach initiatives, offline & online events for IGNSA Bengaluru in collaboration with different cultural, non-profit and research organizations
- Managed the social media presence of the organization • Successfully managed the execution & coordination of PG Diploma courses at the institution

Volunteering Solutions - Gurugram, Haryana (2018-19 & 2014-15)

Content Marketing & Operations Executive

- Managed Content creation, editing and marketing for 3 different websites of the parent organization
- Managed the social media presence of the organization
- Managing (Editing and Reporting) content from Interns, Guest Bloggers, and Users
- Initiated partnership and sales pitches with organizations across for content marketing and CSR activities.
- Conducted FGDs & IGLs for research & development of ongoing projects.
- Carried out field Work in projects such as Summer Volunteering Specials, Girl-Child Education, Women Empowerment Programs, Nutrition & Health Projects in various locations which included India, Nepal & Thailand
- Awarded "Most Promising New Employee" award for coordinating between the Sales, Digital Marketing and Operations team and generating a high ROI

Education

Birla Institute of Technology & Science, Pilani (Goa Campus)

MPhil-PhD (Dept of Humanities & Social Sciences) – November 2020 – Present

- Working as a Teaching Assistant (TA) and assisted in moderating online lectures, ongoing research projects and administrative activities of the Department of Humanities & Social Sciences, BITS Goa – Mar' 21- Present

- Completed MPhil thesis titled *“Tinder, Tradition & True Love: Tinder, Tradition & True Love: Rise of Online Dating Culture in Urban, Middle-Class India”*

Tata Institute of Social Sciences, Hyderabad (Telangana)

Masters (MA) in Women’s Studies - April 2018

- Awarded “The Best Dissertation” for outstanding research work amongst 30 students in the MA Women’s Studies outgoing Batch
- Placement Coordinator for the batch - Achieved 100% placement - interfaced with 80 organizations and secured 30 offers.

Rajdhani College, University of Delhi (Delhi)

BA (Hons.) English Literature – May 2014

- Internships with OYO Rooms & University Express
- Head of English Debating Society (2012-14)

ACADEMIC ACTIVITIES, CERTIFICATIONS & FIELD EXPERIENCES

- Participated in “Winter School in Digital Humanities” organized by IIT Gandhinagar & University of Saskatchewan – 2019
- Participated in a 6-week summer research fellowship in Rural Development Management with IIM Udaipur in collaboration with Sanford School of Public Policy, Duke University – 2018
- Partnered with Rural Litigation Entitlement Kendra & Planet Urgence, France to define the roadmap for skill development training sessions for teachers in tribal areas (2017)
- Conducted a pilot study titled ‘Everyday Work Culture of Women Employed with Start-Ups’ (2017)
- Pursuing a certificate course in Indian Aesthetics (2020-21) and completed Foucault and Aesthetics Certificate Course (2020) from Jnanapravaha Mumbai

SKILLS

- Quantitative and Qualitative Research
- Academic & Content Writing, Editing & Proofreading
- Digital & Social Media Marketing
- Data Analysis using SPSS, Stata & R.